



## Inner South Community Committee Facebook Page

Appendix 1

### Highlights

15<sup>th</sup> March 2024 – 13<sup>th</sup> June 2024

## Inner South Community Committee Facebook Page

The Facebook page for the Inner South Community Committee has continued to provide support, information, and access to multiple services. With regular updates, the number of followers and interactions has been reflected in the interaction of the local community. Since 12<sup>th</sup> February 2024 the Inner South Community Committee Facebook page has gained **0 new followers**, making a total of **1,879 followers** in total.

This means that this is the **second** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

However, all posts can be read without any further interaction.

The **most popular post** since the 15<sup>th</sup> March 2024 was the posting regarding *Let's Move South Leeds*

- Reached a total of 556 people
- Received 8 likes, comments and shares

The following (below) are screenshots of the three most popular posts since the 15<sup>th</sup> March 2024. Alongside it is the figures for how many people were 'reached' and how many people 'engaged' with the post.

## 1st Place – Let's Move South Leeds

556 people had this post delivered, with 20 post clicks with 8 likes, comments and shares.

**Top  
Post!!**



**Free**

# Let's Move: South Leeds

**Cross Flatts Park**

**Date: 11th May 2024  
12 - 3pm**

Community celebration of some of the fun activities South Leeds has to offer. Showcasing through taster activities, stalls and mini challenges. For all ages. Everyone welcome

**Join us!**

 [karen.peck@leeds.gov.uk](mailto:karen.peck@leeds.gov.uk) 07891 274130 

## 2<sup>nd</sup> Place – Cross Flatts Park Lunchtime Walk

400 people had this post delivered, with 34 post clicks with 11 likes, comments and shares.

**Forum Central**

# Join us for a networking stroll & chat

**Cross Flatts Park**  
12th June  
12.15 - 12.45pm  
Meet at the  
Watsonian Cafe

## Benefits of walking

- Boosts energy levels
- Improve mood & positive mental health
- Supports concentration / creative thinking
- Physical health
- Supports good sleep

Following the enthusiasm of May's short lunchtime networking stroll, we return in June.

We welcome anyone who works, volunteers or supports others in the Inner South area.

Walk, chat and make new connections.  
karen.peck@leeds.gov.uk

**Local**

**2nd most popular post**



### 3<sup>rd</sup> Place – Free Football Sessions at Millshaw Park

291 people had this post delivered to them and it had 16 post clicks, with 5 reactions, comments and shares.

3<sup>rd</sup> most popular post

**FREE FOOTBALL**

Drop in football with Leeds United Coaches and Leeds Youth Service

The sessions involve lots of fun, small sided games with lots of touches and goals. The sessions are aimed at improving teamwork and communication whilst giving young children something fun to do in the area

Every Thursday, 5:00-7:00PM

Cottingley, LS11 0HW